

Melissa Church

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(336) 202-2676

OBJECTIVE Seeking part-time employment while pursuing a Master of Art and Design at North Carolina State University

EDUCATION N.C. State University
Master of Art and Design, August 2008- present

University of North Carolina at Chapel Hill
Bachelor of Arts- Multimedia Journalism, May 2005

EXPERIENCE September 2007- September 2008
Interactive Media Specialist, OnPoint Digital, Inc.

- Working with clients to design customized interfaces for e-Learning software
- Producing unique online content and regularly updating the OnPoint Digital website
- Creating internal marketing materials such as brochures, posters and press releases

June 2005- August 2007
Online content producer, Savannahnow.com / Savannah Morning News

I created multimedia content, including audio, video and Flash presentations. I also performed daily maintenance of the web site, including regular updates, troubleshooting and posting breaking news, which often involved working on a tight deadline schedule. Throughout the course of my employment, I was the sole Flash developer on staff.

Accomplishments at Savannahnow include:

- Assisted in the transition phase of a redesign launch (May 2006)
- Held regular training sessions for newsroom employees seeking to learn more about new media. I created audio, visual and written materials for these sessions, and I was also available for one-on-one training when necessary.
- Conducted research for city festival features and hard news profiles utilizing internal resources, external databases and government documents
- Was recognized as the Savannah Morning News Employee of the Month (June 2006)
- Represented Savannahnow.com as a guest speaker at the Georgia Press Association Multimedia Panel (January 2007)
- Conceptualized and produced Savannahnow's coverage of the Savannah Film Festival 2006
- Wrote weekly blog entries about a variety of topics including local events and entertainment

SKILLS Comfortable working on both Macintosh and PC platforms

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|---------------------|-----------------------|-----------------|
| • Flash | • Adobe Acrobat | • Maya |
| • HTML & CSS | • Adobe Premiere | • PF Track |
| • Adobe Illustrator | • Adobe Photoshop | • Pro Tools |
| • Adobe InDesign | • Adobe After Effects | • Final Cut Pro |